



VOI
AGENCY



WHO WE ARE ?

A group of creative directors, fashionable designers, creators with creative ideas, and project owners. In the field of fashion and beauty in Saudi Arabia.

What distinguishes us is our understanding of multiple fashion market trends and niches, which enables us to understand your idea and then help you reach the right audience, we can provide you with integrated services to build your brand and design and produce multiple products.

We will guide you through your journey from start to finish, and support you in all aspects, whether by advising the idea or choosing the correct direction for the identity and your audience, and also describing the design details in language that the manufacturers understand.

After we finish the product design phase, we will start making pre-production samples and develop a production plan to begin the final manufacturing of your products, and then prepare store and retail requirements. Start preparing for the photo session and determine the direction in line with your brand identity, and the journey ends with preparing a retail sales and marketing plan and working on it!

OUR Clients

Trusted
by over
70
BRAND



SCAN

LORENZO

Simba

MESSSES

XXXXX

مخزون الإماراتية



MOVEN

EYBAZ



CASSETTE

CFF
LIMITS



BOTOIA

AUGA

ROW

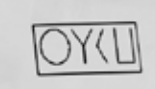


WEIRD!



CHEDA

CETRO



AHUNDREDS



COOLAGE

groovy

LARUS

OFFSIGHT

STANDAWT

ELEVEN

AROUND

TRIMMER

ESTACION

SUBSTRATUM



9TH GALAXY

SURLY

HAMADIS



SOHO



KANELLI



ABOUT

GALASSIA

CRAFTAPE

SUPERIOR

INTIME

OUR VISION

To be VOI the first Saudi fashion company, capable of meeting all the needs of the fashion industry in the Middle East, and providing a solid foundation for competitors in the fashion world to present their best creative designs on the scene.

OUR MISSION

Our mission is to provide integrated solutions for entrepreneurs in the field of fashion to contribute to creating opportunities For the future of fashion in Saudi Arabia, which will contribute to raising awareness of the fashion culture and working to build a community that Understands and respects the visions of fashion designers and the messages they convey through their designs.

WHY VOI YOUR FIRST CHOICE?

1 **Savings!**

What we are most keen on at VOI is the negotiation and searching for the best possible prices we don't sacrifice quality!

2 **Fast and strong entry into the market!**

Enter the market with confidence and strength in a short time! You save yourself the effort and time spent studying the market and how to enter. It makes the brand stick in the minds.

3 **Transparency!**

At VOI, we strive & deal with transparency, as we do not have any hidden fees!

All prices and percentages are clear from the beginning.



**OUR
Services**

Consulting Services:

This is the first step to starting your project in the field of fashion. Determine one destination and message & start working on it. Remember that the project idea and its implementation are two sides of the same coin, so focus on both!



Design Services:

When you start working on your brand, it is necessary to have a clear picture of it and identity. our creative team will be with you at every step as long as we receive guidance and approval. If you don't know the exact direction, you can consult us!



Production Services:

Our team can provide you with the best options in terms of quality, colors and different fabrics. We can help you in China, Bangladesh, Pakistan, India and Egypt! We make sure that the product you receive has the best quality and is compatible with the requirements of your design!

- **Production process management fees: 10%-15% of the factory invoice**



Photography Services:

Whatever your vision is, we will do our best to achieve it!

Our team includes creative photographers and directors who are able to produce incredible results. Results are in line with your brand's direction. The content of the photo session comes out as part of A marketing campaign that provides you with rich content that is consistent with your marketing goals.

Marketing Services:

In our field, there are no limits to marketing as long as you have a strong and distinct identity. Always use the brand's orientation and values in marketing it in a different way and with clarity. Ensure that we choose a suitable influencer whose audience is in line with the brand's direction, and in case If you would like to host the brand anywhere, we will help you choose!

- **Marketing plan**
- **design the website**
- **Digital marketing plan and improving search engine results**
- **Marketing campaigns on social media**
- **Analyze the data and test the Target Audience**
- **Influencer marketing**
- **Planning to host the brand in stores and elsewhere**

A glowing, curved arc of light, primarily orange with a blue outer edge, set against a black background. The arc is positioned in the lower-left quadrant of the image.

Photoshoots



MOUEN

In our field, there are no limits to marketing as long as you have a strong and







AROUND

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CETRO



CETRO

CETRO

CETRO

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Dkhood AlEmiratia

In our field, there are no limits to marketing as long as you have a strong and





H A M A D I S

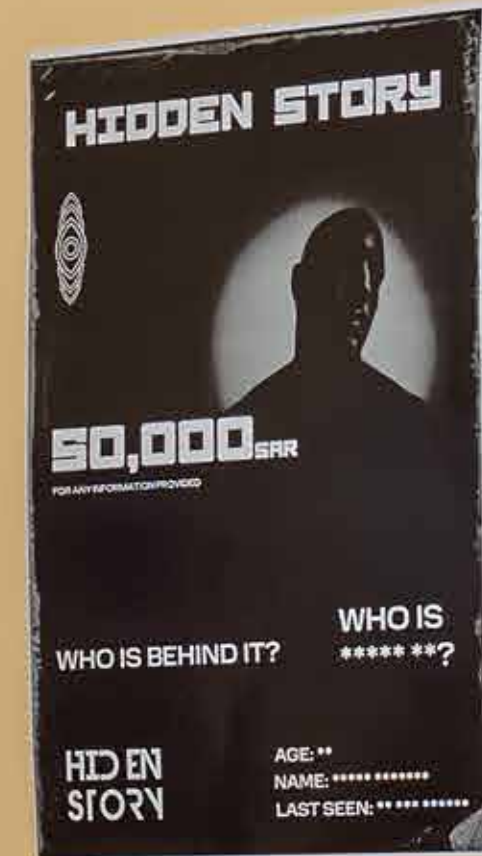
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HIDDEN STORY

In our field, there are no limits to marketing as long as you have a strong and







KANELLI

In our field, there are no limits to marketing as long as you have a strong and





OFF LIMITS

In our field, there are no limits to marketing as long as you have a strong and





H A M A D I S

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STANDAWT

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**3D
models**



A glowing, curved arc of light, primarily orange and yellow with a blue outer edge, set against a black background. The arc is positioned in the upper left quadrant of the image.

**look-
books**







